## 06

## **Perception** - Factors affecting Perception

P1

This worksheet is designed for AQA GCSE psychology.

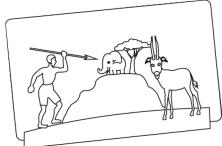
It should be completed alongside watching the psych boost video on www.psychboost.com or YouTube.

The AQA GCSE Psychology Specification..

## **Factors affecting perception**

Perceptual set and the effects of the following factors affecting perception: culture, motivation, emotion, expectation.

The Gilchrist and Nesberg study of motivation and the Bruner and Minturn study of perceptual set.



Perceptual set:	
Gilchrist and Nesberg study of mo	tivation
Aim:	Results:
Method:	Conclusions:
+ POSITIVE EVALUATION	- NEGITIVE EVALUATION
Bruner and Minturn study of perce	ntual set
Aim:	Results:
Method:	Conclusions:
+ POSITIVE EVALUATION	- NEGITIVE EVALUATION